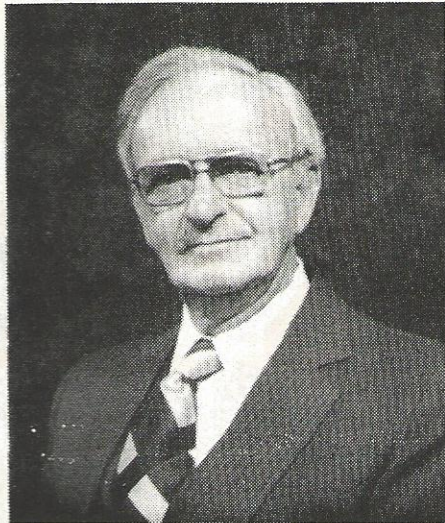


1984
Otsego County Fair Premium Book
Is
Dedicated
To
Gordon G. Everett



The Board of Directors has chosen to dedicate this year's premium book to Gordon for his contribution to the Gaylord Business Community and to the Gaylord Community as a whole.

Gordon was born on a farm in Oakland county. He moved to Gaylord in 1960 and established "The Northern Star" shopping guide. Together with his wife Marlene, he developed the publishing company of Weeklies, Inc. which now publishes eight shopping guides in Northern Michigan. He founded Central Printing Corp., Advertisers Postal Service Corp., and Michigan Advertising, Inc. all of which have grown to become very substantial businesses. He also founded and later sold Speedi Print and Star Office Supply.

Gordon is a past trustee of Otsego Memorial Hospital Association and the originator and promoter of Gaylord's "Alpine Village" architectural theme. He is a member of the Central Michigan University Broadcast Service Advisory Board, the CMU President's Club and Century Club.

Gordon was an Arabian Horse Breeder from 1965 to 1978 and organized the Northern Michigan Arabian

Horse Club. He was 4-H leader of the Horse and Cattle Club from 1963 to 1973. Gordon's children Janice, Douglas, and Cynthia were all exhibitors at the fair. He was a member of the Otsego County Fair Association Board of Directors from 1963 to 1976 and served as President from 1971 to 1974.

Some of the improvements made during his Presidency were the construction of a new 40x80 building for small animals, a new roof on the horse barn and the south building, improvement of rest rooms, arena lighting and the installation of the chain link security fence around the fairgrounds in 1973.

In 1973, Gordon envisioned the fairgrounds as the ideal location for a "Civic Arena" to be used for a long list of activities and events. He even had some preliminary plans drawn up showing the completed arena. The fair has grown but this vision is yet to be realized.

We wish to thank Gordon for his past service and many contributions to the fair and his continued support of fair activities.