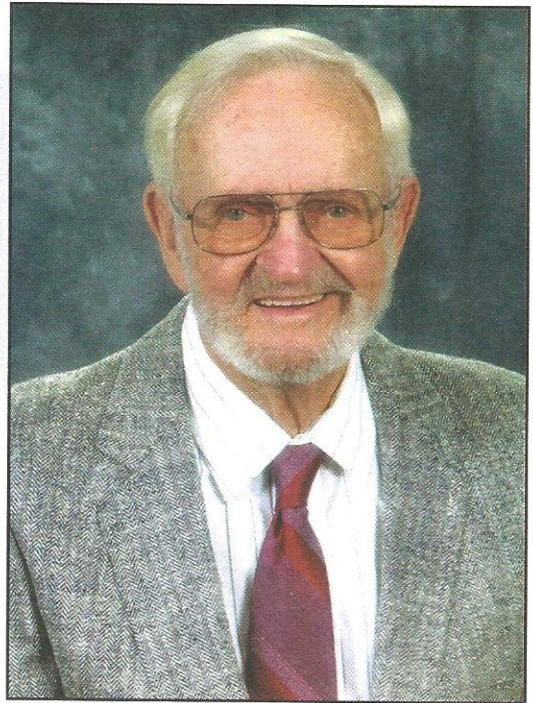


# Gordon Everett

April 13, 1919 - November 7, 2003

**G**ordon Everett was born on a farm in Oakland County in what is now Southfield, spent his young adult years in Tawas and then the Upper Peninsula, but lived in Gaylord since mid-1960. He met his wife Marlene in the Upper Peninsula where he was a sales rep. for a logging equipment company. He and Marlene married in 1960 and settled here in Gaylord with their four children, son Gary from Gordon's previous marriage and Marlene's children Janice, Cindy, and Douglas.



In 1960, working from his car, Gordon published the first issue of the Northern Star. He worked hard to make the Northern Star a brilliant success. He did the same throughout his business career as he established Central Printing in 1969 and Advertiser's Postal Service (APS) in 1971. Gordon had the ability to develop an idea, visualize the results and pull together the right people to make the idea a reality. He has been honored and recognized for his dedication to the community in many ways throughout the past forty plus years.

Over the years, besides work and play, Gordon made time to assist the Gaylord area with many improvements. A few of these are: He was instrumental in the creation of the Alpine theme, demonstrating his strength and commitment to revitalize the Gaylord area through the adoption of the Swiss Alpine Motif. He believed in preserving the past by his generous donation of property for the operation of the Otsego County Historical Society. He was a man that gave countless volunteer hours to the community. He also was the driving force behind the acquisition and construction of the Otsego County Fairgrounds.

In 1963, Gordon developed and was the leader of the first 4-H Horse and Cattle Club in Otsego County. The club name was Ogesto 4-H Club, Otsego spelled backwards. He also owned and trained horses for many years. In fact, you used to see him on horseback in the Alpenfest parade.

After working with the Otsego County Fair Association for a few years, Gordon was able to acquire property adjacent to the fairgrounds for the OCFA, which became a valuable county asset. Gordon also negotiated the purchase of more than thirteen acres of much needed property near Fairview Road from Harry Nichols. In 1970, he was the President of the Fair Board. He persuaded the Otsego County Board of Supervisors to include the Otsego County Fairgrounds in a grant to erect a chain-link fence around the perimeter of the fairgrounds, a valuable asset for the control of Fair property. Gordon also provided invaluable assistance during times when the Fair was experiencing financial difficulties.

Gordon Everett will never be forgotten. His presence can be seen just by taking a ride through downtown Gaylord. He will be missed by all who knew him.